

Take action when you detect an MFA placement

Ready to get started in the battle against MFAs? We've created a handy checklist of what to do when you discover MFA ad placements

What to do if you find MFA placements:

Conduct audits of ad placements and partner networks.

Use advanced ad verification tools for real-time monitoring and immediate detection.

Establish clear escalation protocols within your team for swift response to MFA incidents.

Notify partners promptly when you're suspicious.

Develop exclusion and inclusion lists to prioritize non-MFA sites moving forward.